Response to Office Action Mailed May 4, 2005 PATENT 10/767,183

associated elements. In regard to claims 14, 15, and 24-30, Official Notice is taken

of the use of electronic components in the gaming and advertising art. It would

have been obvious to one having ordinary skill in the art at the time the invention

was made to use the claimed particulars since the use of such is old and well known

in the art."

The Applicant traverses all of the Examiner's assertions. The Applicant may only

respond to specific portions of the Examiner's assertions, but intends to traverse all of the

Examiner's assertions.

DOUBLE PATENTING RESPONSE

For Claims 1-30, rejected under the judicially created doctrine of obviousnesstype

double patenting the Applicant includes a terminal disclaimer under 37 C.F.R. 1.21(b) and

the fee required by 37 CFR 1.20(d).

The Applicant traverses the Examiner's Official Notice for Claims 14, 15 and 24-30.

The Applicant submits the graphical tabs, graphical break open windows and other

associated graphical elements and electronic components claimed by the Applicant either

alone, or in combination are not old or well known in either the gaming arts or the

advertising arts. The claimed invention illustrates new and novel graphical features and

elements for coupons including a game of chance used on electronic components not

previously known in either the gaming arts or the advertising arts.

Since the Applicant has pointed out supposed errors in the Examiner's Official

Notice, the Applicant requests under the holding of In re Zurko 258 F.3d 1379 (Fed. Cir.

2001) that the Examiner provide documentary evidence for the Official Notice if the double

patenting rejection going to be maintained.

2 of 3

Response to Office Action Mailed May 4, 2005 PATENT 10/767,183

CONCLUSION

None of the other prior art made of record by the Examiner is pertinent to the

Applicant's disclosure and does not anticipate, teach or suggest the Applicant's claimed

invention.

The Applicant therefore submits that all of the claims in their present formin

association with the terminal disclaimer are immediately allowable over the cited prior and

requests the Examiner immediately pass all of the pending claims 1-30 to allowance.

Respectfully submitted.

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Dated: November 4,2005

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3 of 3